

Uptown

WINE COCKTAILS

Share the Possibilities.



NEW!

HANDCRAFTED COCKTAILS 13.9% ABV

- Real fruit juices, creams & natural flavors
- 5 amazing flavors: Lime Margarita, Mango Margarita, Strawberry Margarita, Chocolatini & Piña Colada
- Kosher, Gluten free, no high fructose corn syrup
- 2 servings per can

WHY READY-TO-DRINK COCKTAILS?

- Hot new item, Spring 2023
- Ranked #2 in the wine-based cocktails category (750mL & 1.5L)*
- Uptown Cocktails growing at 44%*
- Wine - ready-to-drink category growing at 13%*

SHARE THE POSSIBILITIES

- Authentic libations made for socializing
- Avoid the hassle of bartending at home
- New 355mL aluminum can



*Nielsen, XAOC + US Conv; Wine Based Cocktails, 52 weeks ending 8/13/2022

Uptown

WINE COCKTAILS

13.9%
ALC BY VOL

SINGLE SRP
\$4.99-\$5.99

ALSO AVAILABLE IN 1.5L OR 750ML



POINT of SALE



**PLASTIC DISPLAY
HEADER CARD**
14.5"X12"



PLASTIC DISPLAY
13"X58.66"

**1X1
RACK**

13"X13" SQ



**1X1
HEADER CARDS**
15.5" WIDE



UPTOWNCOCKTAILS.COM

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