

NEW!

Uptown WINE COCKTAILS



*SURVEY OF 40,000 PEOPLE BY KANTAR
WINNER OF ALCOHOLIC BEVERAGE CATEGORY

Available in
1.5L or 750ml

HANDCRAFTED COCKTAILS 13.9% ABV

- Real Fruit juices, creams & natural flavors
- 7 amazing flavors: Lime Margarita, Mango Margarita, Strawberry Margarita, Caribbean Punch, Blue Hawaiian, Chocolatini, and Piña Colada.
- Kosher, Gluten free, no high fructose corn syrup

WHY READY-TO-DRINK COCKTAILS?

- Hot new item introduced in 2020
- RTD Wine Based Category (1.5L + 750mL) growing at 40.6%
- 156.7% growth rate*

SHARE THE POSSIBILITIES

- Authentic libations made for socializing
- Avoid the hassle of bartending at home
- Sleek & cool presence in premium glass bottle



13.9%
ALC/VOL



Uptown
WINE COCKTAILS

**CARIBBEAN
PUNCH**

.... MADE WITH
REAL FRUIT JUICE



13.9% **1.5**
ALC/VOL BEST IN CLASS LITERS
SHAKE WELL
READY-TO-DRINK

SINGLE SRP \$13.99 - \$14.99

*Nielsen, Total US Conv, Total US xAOC; Wine Based Cocktails, 750ML + 1.5L, 52 Weeks Ending 4/23/2022

BOTTLE SPECS

1.5L	13"(H) X 4"(W) X 4"(D) 6LBS
750ml	12"(H) X 3"(W) X 3"(D) 3.3LBS

CASE DIMENSIONS

1.5L	13.5"(H) X 12.8"(W) X 8.7" (D) 37LBS (6PK)
750ml	12.44"(H) X 6.54"(W) X 9.57" (D) 40LBS (12PK)

PALLET SPECS

1.5L	15 CASES PER LAYER 4 LAYERS PER PALLET 60 CASES PER PALLET 2,200LBS PER PALLET
750ml	15 CASES PER LAYER 4 LAYERS PER PALLET 60 CASES PER PALLET 2,400LBS PER PALLET



AVAILABLE IN
1.5
LITERS

1.5L - 850021383145



AVAILABLE IN
1.5
LITERS

1.5L - 850021383398



AVAILABLE IN
1.5
LITERS
&
750
MILLILITERS

1.5L - 854530008957
750ml - 850021383107



AVAILABLE IN
1.5
LITERS
&
750
MILLILITERS

1.5L - 857674007497
750ml - 850021383121



AVAILABLE IN
1.5
LITERS
&
750
MILLILITERS

1.5L - 854530008834
750ml - 850021383008



AVAILABLE IN
1.5
LITERS
&
750
MILLILITERS

1.5L - 854530008858
750ml - 850021383022



AVAILABLE IN
1.5
LITERS
&
750
MILLILITERS

1.5L - 854530008872
750ml - 850021383039